



# Philanthropy for Parishes

**Fundraising, Philanthropy, Grant Writing, Social Enterprise &  
Community Engagement Workshopundraising Campaign**  
28 September 2019

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# Philanthropy for Parishes

## Should include

1. Effective offertory giving (parish needs, community, and personal need to give)
2. Occasional campaigns for capital works
3. Continuing bequest promotion
4. Encouragement of support for diocesan and national ministries
5. One-off responses to local needs

# Effective Fundraising

## Always these key elements

- Have a need/opportunity and a vision
- Give yourself
- Identify others who care
- Ask effectively
- Thank and report progress and impact
- Ask again

And: the need of the giver to give

# What holds us back?

## Some myths

- Philanthropy is limited
- Other organisations deserve it more
- Asking could be a barrier between us
- People can't afford to give
- Fundraising shouldn't cost anything
- We need to treat everyone the same

# Exercises

## Ask a question

- Ask a neighbour for \$20

# Exercises

## Response

- Decline -- say “NO”.

# Exercises

## Response

- Ask for more information
- After you get more information, -- say “YES”.

# How to do?

## You will need

1. Strategies for each fundraising type
2. Good plan to do within the parish's resources (staff, volunteers, finance)
3. Clarity of needs, priority, vision promotion
4. Information management, recording, receipting etc
5. Become good at asking, and even better at thanking and reporting



# Philanthropy for Parishes

## Look at the practical elements

1. Effective offertory giving
2. Campaigns for capital works
3. Bequest promotion
4. Support for diocesan and national ministries
5. Responses to local needs



# QUESTIONS



